

# Velocity CDN

## Bringing your business closer to your customers

In today's fast-paced, digital environment, customers demand high quality content delivered in a fast and efficient manner. StarHub Velocity CDN (Content Delivery Network) is a secure and scalable platform that optimises the delivery of multimedia and data-intensive content quickly and seamlessly to your target audience.

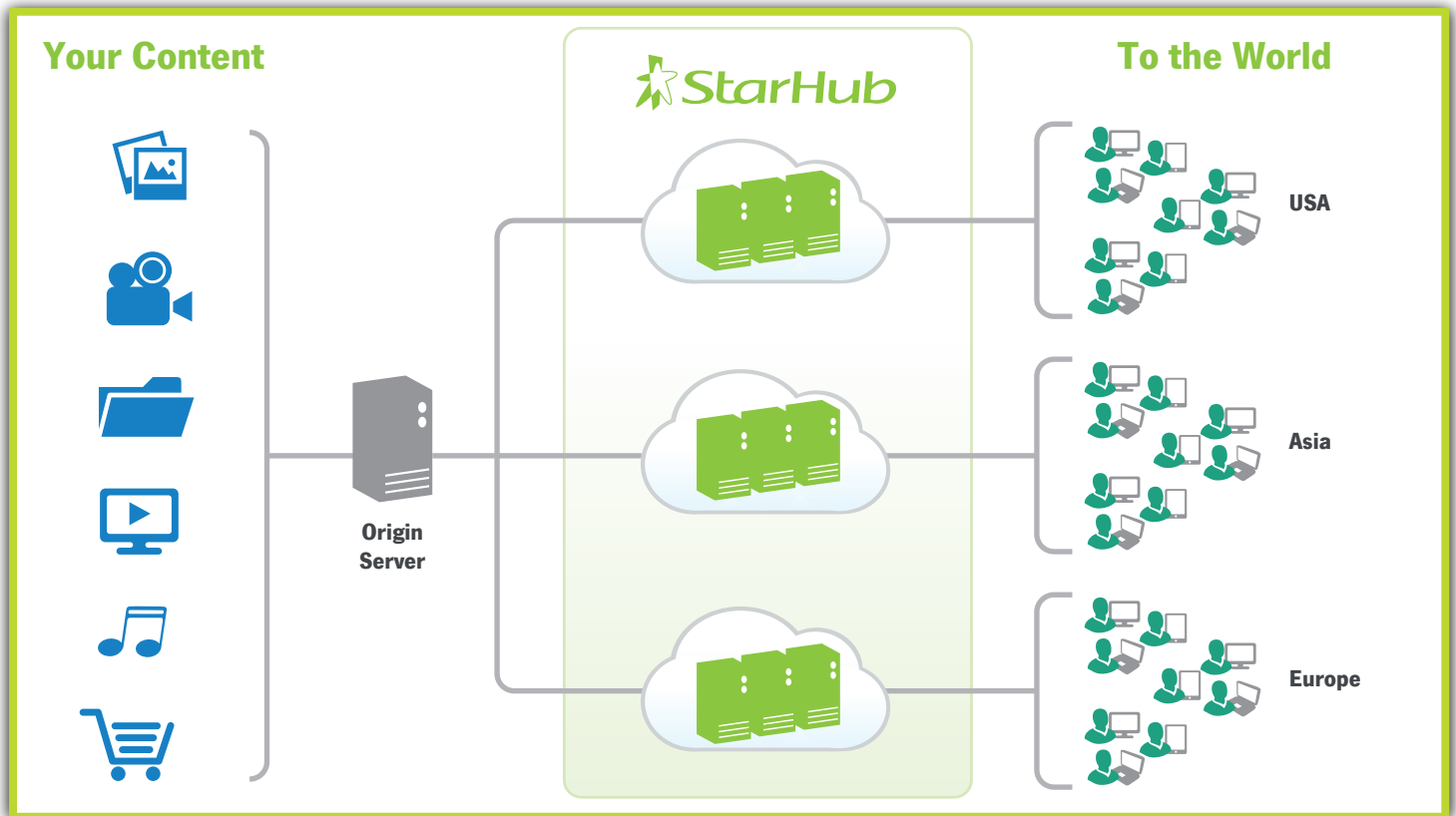


- **Multiple Device Compatibility**  
Automatically adapts your media content to a wide variety of devices and formats.
- **Redundant and Scalable**  
Scales easily to a large audience, or copes with surges in traffic, from a reliable media distribution platform with redundant high capacity storage and 24/7 support.
- **Telco-Grade Connectivity**  
Using StarHub's carrier-grade network, Velocity CDN boasts one of the largest CDN footprints in the world, and offers extensive coverage in Asia Pacific.



Business  
Solutions

StarHub Velocity CDN replicates your content across thousands of servers around the world. It shortens the time and distance that your data travels so your content is delivered quickly, reliably and securely - giving your audience a richer online experience.



## StarHub Velocity CDN Suite of Solutions

- **Web Acceleration Solution** accelerates page loading time to enable ultra-fast and responsive interaction with end-users.
- **File Delivery Solution** makes fast and reliable large file transfers possible to end-users no matter the size or geographic location.
- **Media Streaming** enables users to stream live broadcast or pre-recorded media content over the Internet to a large global audience.
- **Managed and Value Adds** provide end-to-end professional and consulting services to manage customer content delivery.

Velocity CDN Benefits	For You	For Your Customers
Faster page loads and better performance	Your website is accelerated and optimised, making online transactions seamless and efficient.	Quick media downloads, faster sales transactions and high quality streaming to increase customer satisfaction.
Cost savings	No additional hardware or software required. Save on storage and server space.	Save on data and bandwidth cost for downloads via mobile devices, as lower version of files are pushed through versus computer downloads.
Scalability	Scales easily to cope with a large audience or high spikes in traffic.	Seamless user experience despite high traffic volumes.
Easy to use web management portal	Control over your content delivery network services. Track usage statistics and geographic intelligence to give you insight on customer traffic and behaviour.	Customers benefit from improved services and better user experience.
High network availability	With the built-in redundancy of CDN and StarHub's strong network infrastructure in Asia and the world, your content is always available to your customers.	Your customers know that your content is always available, leading to increased loyalty and patronage.

Contact us now for a complete assessment and consultation on your specific CDN requirements



1800 888 8888



business@starhub.com



www.starhub.com/cdn